



KNOWLEDGE - SHARING YOUR EXPERTISE

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Many of today's influential people and leaders of any society share their knowledge by means of sharing their expertise on whatever they are good at, and this is through service. We all try to build our knowledge in one way or another. ...Whatever the case may be, each and every one was endowed by God with knowledge. We have our set of ideas in our mind that forms some knowledge of a kind. Whichever the case maybe, we would always want to share our knowledge to the people around us for in doing so we experience fulfillment in life.

Definitely, we would like to retain our knowledge and share it to others, but knowing how to do it is another question. When we share our knowledge, it is tantamount to sharing our expertise too. Apparently, to get ahead at work, an individual needs to develop skill, knowledge and expertise that nobody else really had. This is therefore the reason why we need to be proactive in sharing your knowledge at work. Retaining that knowledge will mean seeing you as an expert in all levels of the organization, and this gives you more access to opportunities and a better chance of being retained in any one part of the organization.

Developing depth knowledge is essential in sharing your expertise. In order for an individual to do so, one needs to focus in his work responsibility area and try to take steps to learn more about it too. Develop your speaking skills and consequentially share your expertise in whatever field you excel or best like. It will give you the opportunity to talk about subject matters that you are an expert of. Start sharing your expertise with someone who is maybe with you in a work area, a friend or maybe somebody in an organization. Eventually, this will lead you to speaking engagements too.

You can develop your writing skills too. As part of sharing your knowledge, you'll be asked to document what you know, thereby organizing a format for a company. This will force you to develop your literary skills and business writing skills at the same time. By sharing your expertise you also open the door to that greater possibility of moving on. You will be creating your own opportunities for that matter. By sharing your knowledge with your associates, you might be stumbling on ideas that might be implanted to help your company. Moreover, maybe you could write an eBook or develop a website of this material. Just make sure that you are legally entitled to do so and that you are not disclosing a trade or company secret.

If your expertise is pertinent to the local community, you can check on opportunities of conducting one or two sessions of classes at a local school or a community college. This will give you the chance to promote your book or website too. Apparently, this may lead to news coverage and even paid speaking engagements. There are a thousand and one reasons to share your knowledge by sharing your expertise, wouldn't you want to impart and share it with the people around you?

Questions for discussion:

1. What avenues do you use to develop or share your expertise?
2. Do you feel adamant in sharing your knowledge? Why or why not?
3. Would you be more than glad to share your expertise to the people around you? Explain your answer.
4. Can you think of other benefits other than those that I have mentioned and discussed? What are they?
5. Have you tried imparting your knowledge to anyone? Justify your answer.