

GOOD COMMUNICATION SKILLS - VITAL TO SUCCESS

Marian Baltazar Class of 1980, University of the Philippines College of Manila AB Political Science

It is inevitable in our life that we need to deal with people and in doing so, we need to have good communication skills for us to have a good working relationship and for that matter, it proves to be vital to every individual's success.... Nevertheless, good communication is equally important to your family and friends too. Each and every one should be able to express their ideas and thoughts to be able to relate to others how they feel and think. Then, we could say that it is not only a key to success in our life but it also holds true in our work and relationships. Without effective communication we can be misguided or misunderstood, a message can turn into an error, a frustration or even a disaster if it is misinterpreted or if we have conveyed a poor delivery of our thoughts.

With the computer age today and as modern technology takes a toll place in our progress and advancement, having good communication skills have become highly and increasingly important. Communication is a two-way process and it can only be successful if both the sender and the receiver understand the same information and talk the same language. It can even be said and proven true that communication can be considered the backbone of leadership. In fact, the world's greatest leaders can be identified with their effective methods of communication.

We know pretty well that being in a leadership position requires a person to possess effective communication skills. Leaders manage, instruct and direct their team members by means of communicating with them.

If you are able to master good communication, then you will notice the impact that it does to your life. It will take us to the road of improvement until we ultimately perfect and achieve excellence to our communication skills. It will enable you to be advanced in certain areas where others who are less assertive may not succeed. As a matter of fact, it is a must for good leaders to be good communicators. The success of a leader depends a lot upon his interpersonal skills. A good leader should have that connection with whom he interacts to be able to communicate and he is able to accomplish a lot more. Actually, he should be a "people's person because if he fails to communicate effectively with people, then it follows that he cannot be an effective leader.

Good communications proves to be vital in anyone's career. It is the ability to develop a keen external awareness that separates the good communicator from just one of those who muddle with their interactions with others. Good communicators possess that uncanny ability to be able to adapt their messaging to the said environment without even missing a beat. As the saying goes by Paul J. Meyer, "Communication-the human connection-is the key to personal and career success." Therefore, you would agree with me that these and a lot more reasons will put emphasis on the importance of having good communicating skills which proves to be vital to attain success.

Questions for discussion:

- 1. Do you believe that we need good communication skills for us to be able to communicate effectively with others? Justify your answer.
- 2. Have you created that great impact in your life by trying to acquire a good communication skill? How?
- 3. Do you think that good communication skills are vital to a person's success? Why?
- 4. Will good communication skills make you a better person? Explain your answer.
- 5. Will good communication skill open the door for advancement in your life? Why or why not?