



THINK LIKE AN ENTREPRENEUR

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How many times have we heard it said that nothing ever comes easy in this world, especially in this day and age? Not everything comes wrapped in smart packages that tell us what to do and not to do. We have to figure everything out ourselves, to do the hard work needed to complete anything. It has become a world where the fittest survive, and those who cannot countenance a struggle or two a day are bound to fail. The odds are often larger than we expect. We might often feel overwhelmed by everything. Yet struggle we must, in order to survive.

Remember that with little strokes will fall great oaks. No matter how insurmountable everything is, if we break it down into tiny, manageable parts, taking one step at a time, we will eventually succeed. Easy come, easy go as they say. Whatever you get quickly, you will only lose just as fast. That does not only apply to money, it applies to simply everything about our individual lives. We must therefore not pray for an easy life, but for strength to prevail during the most trying times of our lives. Even kings have problems too, you know. Yet, with wisdom and proper perspective, they are able to govern wisely.

It is the same for us ordinary beings. We get our own share of little domains we need to govern. It could be our jobs, our families, our studies. If we give up easily at the earliest signs of a challenge, we will never find anything to be proud of. And what is the joy in a non-challenging life? How can you know success if you have never known about disappointments, and the joy that comes after facing down those disappointments? Be resilient, be strong. Do not give up so easily, even when it seems that all the cards are stacked against you. Play your cards right, even when they are all bad. This is the true sign of wisdom---knowing how to play your cards, whether they are good or bad.

We do not get to choose our games, and this is an unfortunate fact. But play we must, in this cruel game called life. Neither are we equipped to choose the cards we are dealt with; that is a prerogative that does not lie on our side. But we are gifted with intellect, and we must learn to use that intellect with a healthy dose of perseverance.

Entrepreneurs know how it all works—they being creatures of immeasurable perseverance. They know that the first periods of disappointments only come in the initial phase, but they believe that the tides will not forever be against them. So they keep on, move on, innovate as needed, and then find success waiting for them. Let us all be “entrepreneurs” ourselves. Oh, I don’t intend that to mean let us find something to sell. Think like an entrepreneur thinks, and you never know what awaits you.

QUESTIONS FOR DISCUSSION:

1. Is there any person you admire for his/her perseverance? What field is he/she known for?
2. How can “small strokes make great oaks fall”? Be able to talk about this saying in class. (Little strokes fell great oaks)
3. Talk about a time when you felt like giving up. Share your thoughts about this particular situation in your own life.
4. Why do some businessmen succeed while others don’t?
5. In your opinion, what is the best way to handle a challenging situation?